

2010 NABB Fall Conference

Tentative Agenda

Pre-Conference Activities

Monday, October 11, 2010

**Concordia University, Fallbrook Campus, 2nd Floor
570 Fallbrook Blvd., Lincoln, Nebraska**

Aspiring Innkeepers Workshop

Harriet Gould, Pine Crest Farms B&B, and *Jeanna Stavas*, Whispering Pines B&B

Learn important information you need to know to prepare you for the world of innkeeping.

9:00-9:15 a.m. Registration

9:15-9:30 a.m. Introductions

9:30-Noon Main Session

12:00-1:00 p.m. Lunch by "Toast": Sandwich, salad, chips, cookie, drink

Technical Session

Dennis Kahl, UNL Extension Educator

Social media/Facebook, Google, Blogging - Learn all you need to know!

Session size is limited. Bring your laptop or sign up for laptop station.

12:45-1:00 p.m. Registration

1:00-4:00 p.m. Main Session

Capital City Grill

301 N. 8th Street, Lincoln, NE

5:00-6:00 p.m. **Social (Open to all NABB Conference attendees)**

Enjoy hors d'oeuvres (compliments of Pine Crest Farms B&B, Atwood House, Roca Country Inn, and NABB) and cash bar while networking with NABB members.

6:00 p.m. **Dinner (Open to all NABB Conference attendees)**

Reservations required. \$25 (includes tax and gratuity), payable to Capital City Grill at time of event. Includes four-course meal of soup, salad, entree, dessert and beverage (Pepsi products, iced tea, or coffee). **Indicate menu choice on registration: Chicken Bordeaux, Grilled Whiskey Steak, or Fire Roasted Vegetable Lasagna.**

Register for the Pre-Conference Activities (October 11) here:

<http://nebraskabbpc.eventbrite.com>

Tuesday, October 12, 2010
Concordia University, Fallbrook Campus, 2nd Floor
570 Fallbrook Blvd., Lincoln, Nebraska

- 8:00-8:30 a.m. Registration, Networking, Muffins & Coffee
- 8:30-9:45 a.m. Keynote Address: **Jay Karen**, PAII Executive Director
Jay will present on The State of the B&B Industry and NABB partnering with PAII.
- 9:45-10:00 a.m. Break & Networking
- 10:00-11:00 a.m. NABB Business Meeting; includes UNL Survey Results presented by **Hospitality Students**
- 11:00-11:15 a.m. Break & Networking
- 11:15-12:00 p.m. NABB Website and Nebraska Tourism Online Lodging - **Jeanna Stavas & Harriet Gould**
- 12:00-1:00 p.m. Lunch by "Toast"; NABB Awards; Innkeepers will share at table groups discussing issues of innkeeping
- 1:00-1:45 p.m. Food Talk!: **Colleen Cleek**, Hell's Kitchen Celebrity Chef and Owner of The Classy Gourmet Cooking School in Omaha. Join in food talk!
- 1:45-2:00 p.m. Break & Networking
- 2:00-2:45 p.m. **Breakout Session (Choose one):**
Session 1: New Ideas in Marketing Panel Discussion - Opportunities abound!
Lee Frantz, Southeast Community College Hospitality
Linda Ard, Owner, Burchell's Whitehill Farmhouse Inn
Janelle Anderson Ehrke, Grow Nebraska
Session 2: Hands-on NABB Website - Want to work on your NABB website listing? Now is the time.
Bring your laptop or use the lab. Limited space, sign-up required.
- 2:45-3:00 p.m. Break & Networking
- 3:00-3:45 p.m. **Ask the Experts - Industry Panelists**
Jay Karen, PAII
Paula Bohaty, Nebraska Travel & Tourism (DED)
Harriet Gould, NABB
- 3:45-4:00 p.m. Conference Wrap-up
- 4:00-7:00 p.m. Explore Lincoln's B&Bs - Tours of Atwood House, Rogers House, and Pine Crest Farms
- 7:30-10:00 p.m. Social and Spaghetti Dinner at Pine Crest Farms B&B in Valparaiso

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Questions about the registration process? Email info@nebraskabb.com or call 877-223-NABB (6222).